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(54) Title: METHOD FOR SELECTING A PROGRAM DISPLAYED IN AN ADVERTISEMENT IN AN APPLICATION SOFTWARE PROGRAM																																										
<div style="border: 1px solid black; padding: 10px; width: fit-content; margin: auto;"> <div style="text-align: center; margin-bottom: 10px;">  <i>Just Shoot Me!</i>  TONIGHT AT 7PM </div> <div style="text-align: center; margin-bottom: 5px;"> CLICK HERE TO TUNE/SETUP RECORD </div> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">GO BACK</td> <td style="padding: 2px;">SAVE</td> <td style="padding: 2px;">DELETE</td> <td style="padding: 2px;">FORWARD</td> </tr> <tr> <td style="padding: 2px;">REPLY</td> <td style="padding: 2px;">REPLY TO ALL</td> <td style="padding: 2px;">PRINT</td> <td style="padding: 2px;">SENDER</td> </tr> <tr> <td colspan="4" style="padding: 2px;">FROM: BILL</td> </tr> <tr> <td colspan="4" style="padding: 2px;">Cc:</td> </tr> <tr> <td colspan="4" style="padding: 2px;">DATE: 6/12/98, 12:06PM</td> </tr> <tr> <td colspan="4" style="padding: 2px;">SUBJECT: RACE DAY</td> </tr> <tr> <td colspan="4" style="padding: 2px;">ANTHONY,</td> </tr> <tr> <td colspan="4" style="padding: 2px;">I HOPE YOU CAN MAKE IT TO THE RACE ON SUNDAY. WE'RE PLANNING ON BARBECUING AT 10AM. MEET US IN THE SOUTH PARKING LOT.</td> </tr> <tr> <td colspan="4" style="padding: 2px;">SEE YOU THERE.</td> </tr> <tr> <td colspan="4" style="text-align: center; padding: 2px;">PRESS ENTER TO GO BACK TO THE PREVIOUS SCREEN</td> </tr> </table> </div>			GO BACK	SAVE	DELETE	FORWARD	REPLY	REPLY TO ALL	PRINT	SENDER	FROM: BILL				Cc:				DATE: 6/12/98, 12:06PM				SUBJECT: RACE DAY				ANTHONY,				I HOPE YOU CAN MAKE IT TO THE RACE ON SUNDAY. WE'RE PLANNING ON BARBECUING AT 10AM. MEET US IN THE SOUTH PARKING LOT.				SEE YOU THERE.				PRESS ENTER TO GO BACK TO THE PREVIOUS SCREEN			
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<p>(57) Abstract</p> <p>A video processing apparatus may be controlled in response to selecting an advertisement displayed in connection with a productivity or communication application software program being operated on a video processing apparatus. The advertisement includes control information, which is used by the video processing apparatus to control an operating mode thereof. The control information may include both time and channel data as well as a recording data for programming a timer. Alternately, the control information may only include program data, which is passed to the electronic program guide to determine the time and channel information associated with the program data.</p>																																										